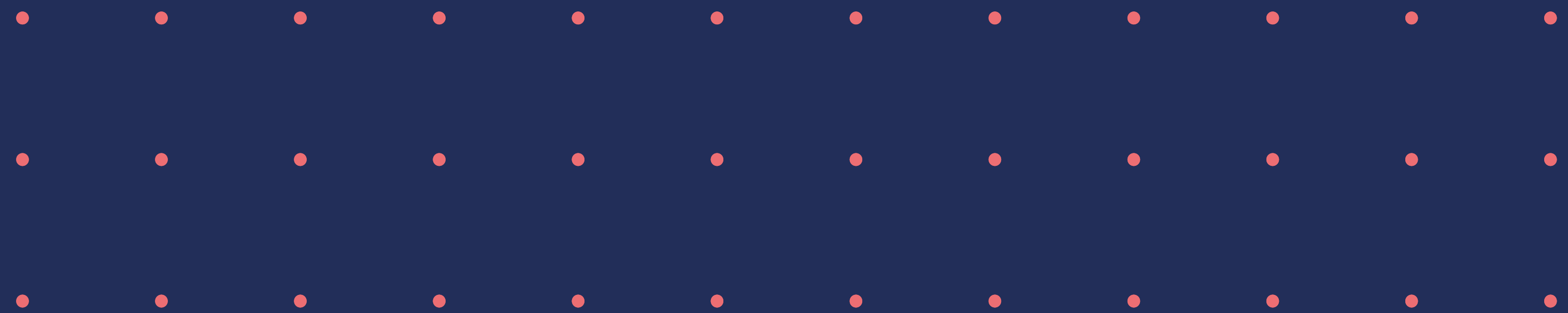
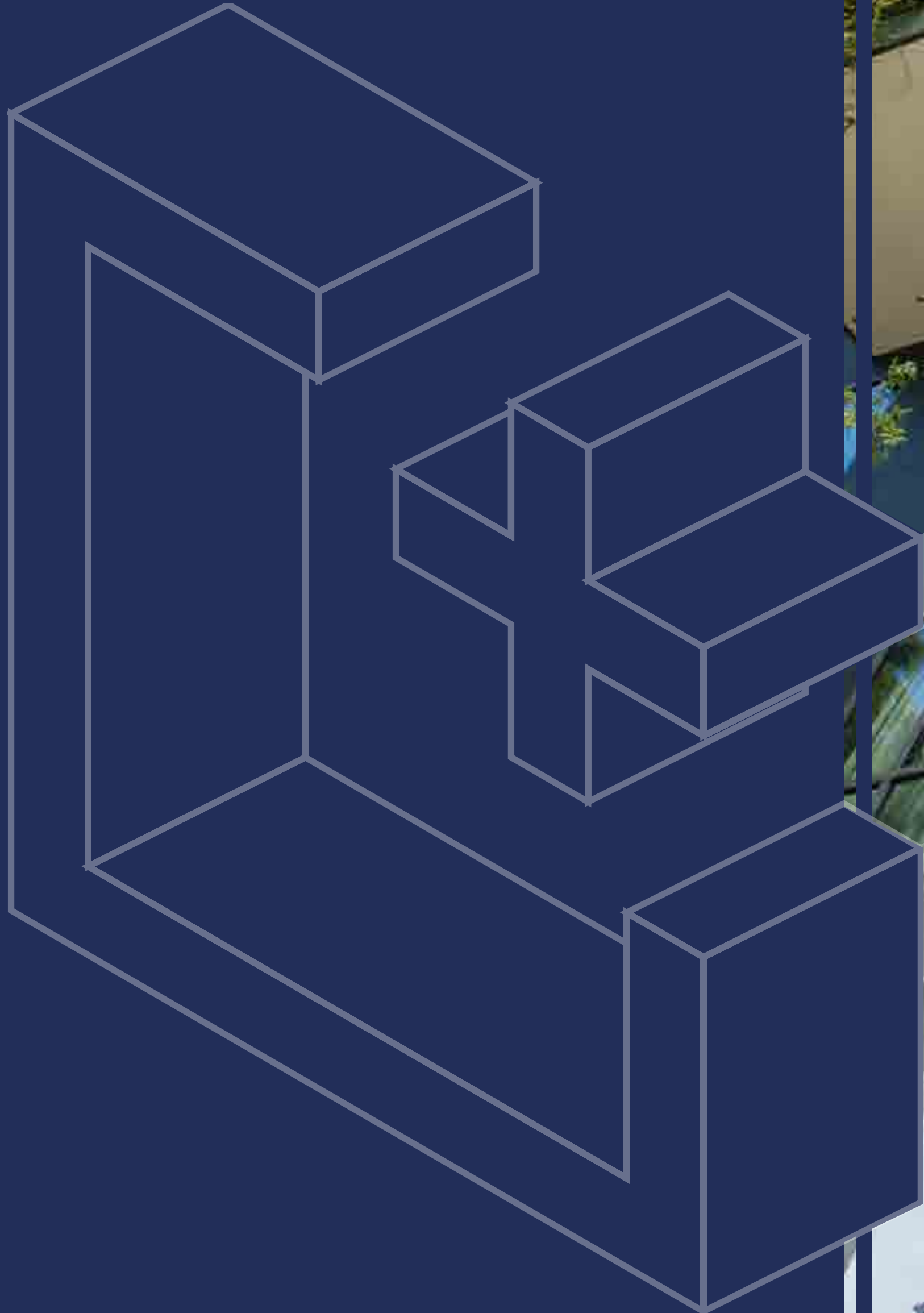


SUSTAINABLE CONSTRUCTION IN POLAND 2026

CRUCIAL TRENDS
AND DEVELOPMENT FORECASTS





Board and C-Level

Empowers stakeholders to make informed investment decisions through a rigorous evaluation of market potential.

ESG Department

It supports the development of your company's sustainability strategy and facilitates benchmarking against direct competitors.

Marketing and Insights Department

It enables an understanding of the organization's strengths and weaknesses relative to industry leaders.

Product Development & Innovation

It reduces the risk of new product launches by providing a better understanding of development pace and sustainable construction expectations.

Strategy & BD Department

It reduces the risk of new product launches by providing a better understanding of development pace and sustainable construction expectations.

Operations & Tech Department

It enables the selection of optimal technologies and building standards through an analysis of real-world implementations by market leaders.

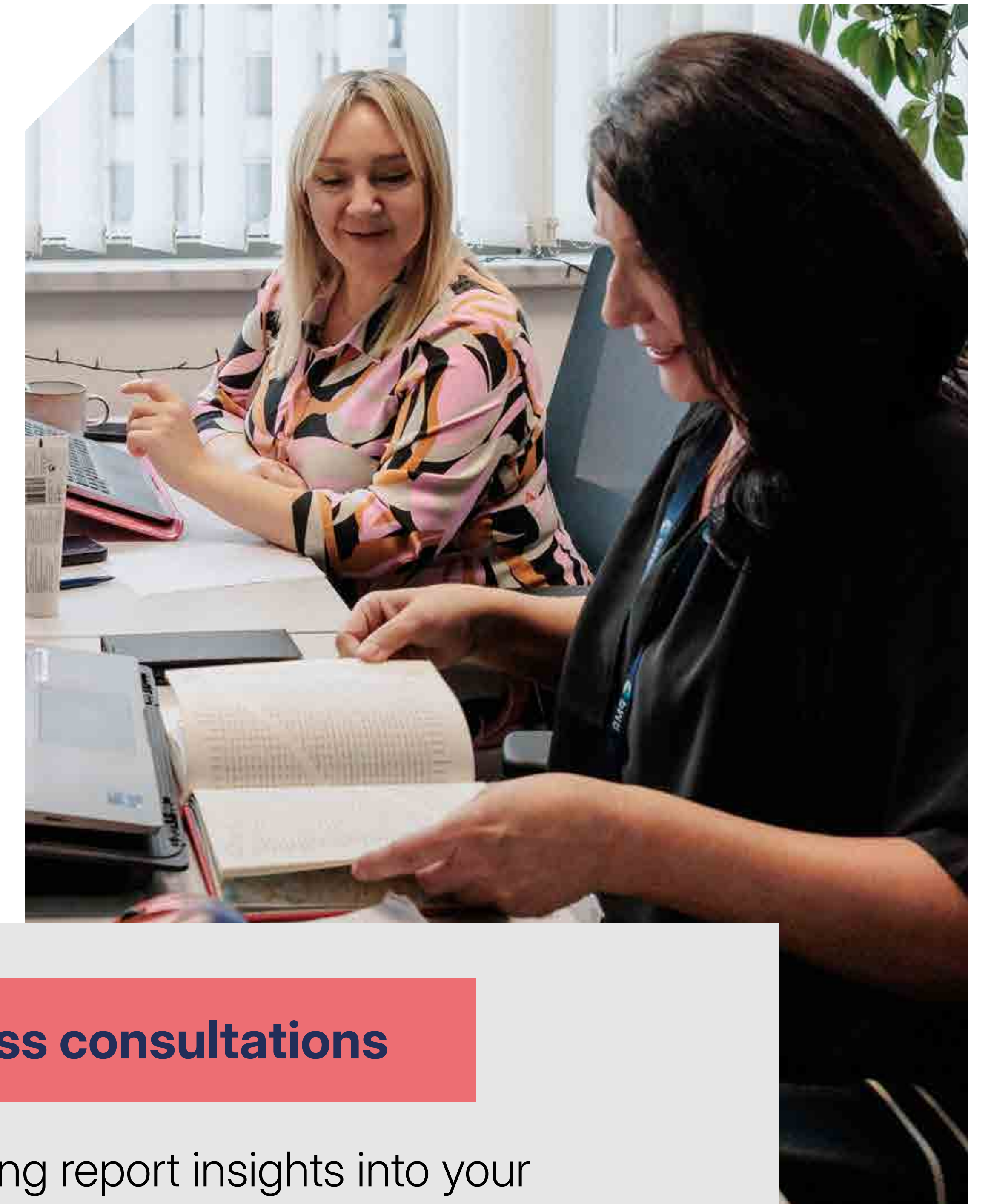


Investing in our report means gaining a comprehensive toolkit and expert support that extends far beyond a simple data set.

THE REPORT PACKAGE INCLUDES:

- Main Report (PDF): Comprehensive and detailed analysis of sustainable construction in Poland.
- Executive Summary (PowerPoint): High-level insights and strategic trajectories tailored for swift Board and C-Level reporting.
- Database (Excel): Comprehensive datasets facilitating autonomous data processing and internal business modeling.

At PMR Market Experts, we ensure our reports serve as practical tools for business decision support, complemented by direct access to the professional guidance and expertise of our analysts.



Q&A Support

Our analysts are at your disposal to discuss methodology and address any inquiries, ensuring you gain a comprehensive understanding of every insight within the report.

INCLUDED IN THE REPORT PRICE

Report presentation

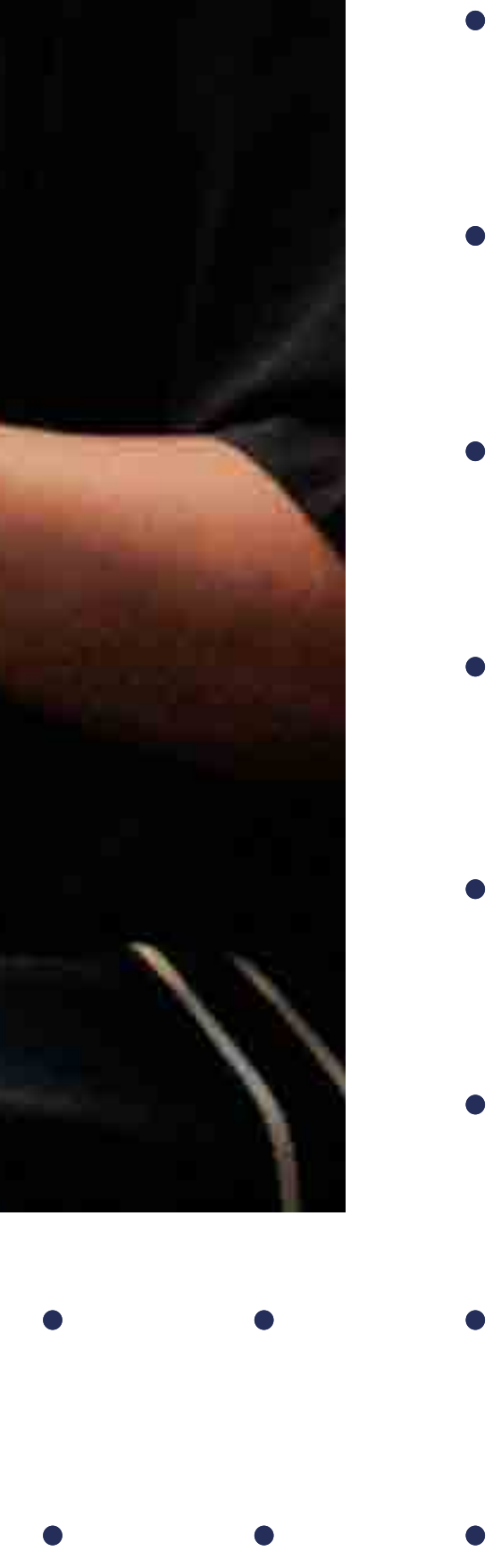
A high-level presentation of key insights designed to support internal kick-offs and facilitate knowledge sharing across teams.

INDIVIDUAL PRICING

Business consultations

Translating report insights into your company's specific challenges through strategic discussions with our experts on optimal growth trajectories and action plans.

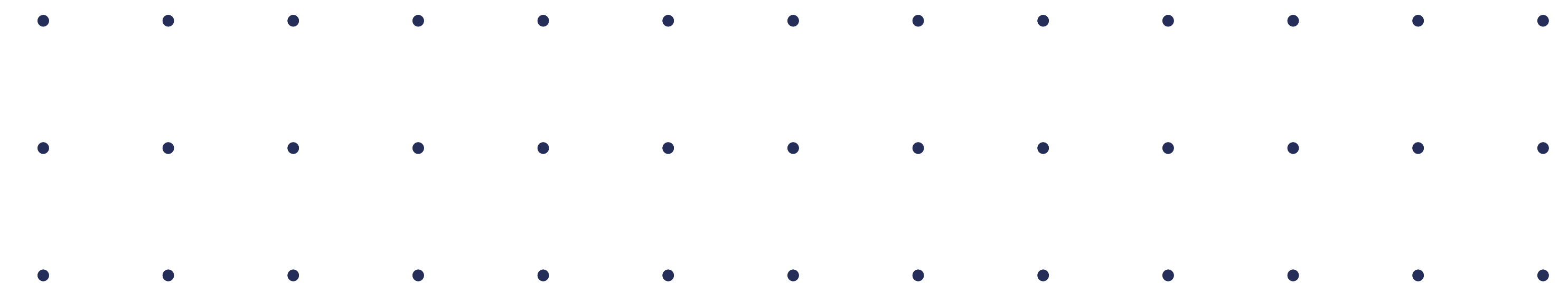
INDIVIDUAL PRICING





Strategic goals of the report

- ↳ Assessing the pace of development in sustainable construction.
- ↳ Consolidating and organizing available market information.
- ↳ Identifying the leaders of change in the implementation of sustainable construction solutions in Poland.
- ↳ Analyzing the construction market environment in the context of growth prospects for sustainable building.
- ↳ Compiling taxonomic disclosures of companies operating in the Polish construction market.
- ↳ Showcasing real-world examples of actions and initiatives (case studies).

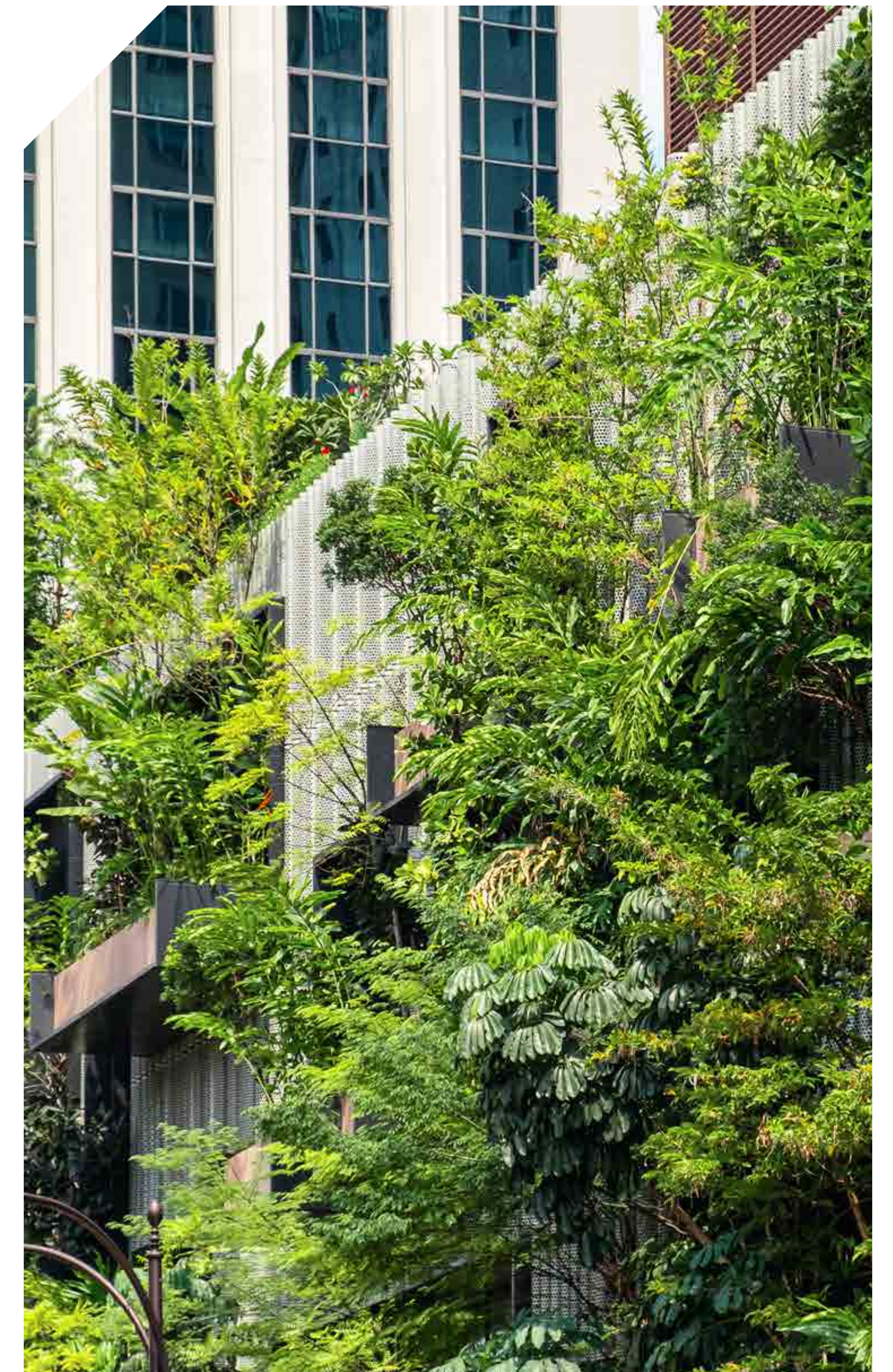




The report is based on a compilation of the following sources:

- ↳ **Website review of 434 leading construction companies**, focusing on sustainability reports and related documentation.
- ↳ **Detailed analysis of 116 sustainability reports** published by companies within the construction sector
- ↳ **Review of multi-criteria certified buildings** (e.g., BREEAM, LEED, HQE).
- ↳ **In-depth analysis of Environmental Product Declarations (EPDs)**.
- ↳ Review of **ESG rankings** and ratings.
- ↳ **Findings from research projects** and analyses conducted between 2017 and 2025 by PMR Market Experts in the construction sector.
- ↳ **Other sources:** trade press, specialized industry portals, general media, press releases, corporate presentations, analyst briefings, etc.

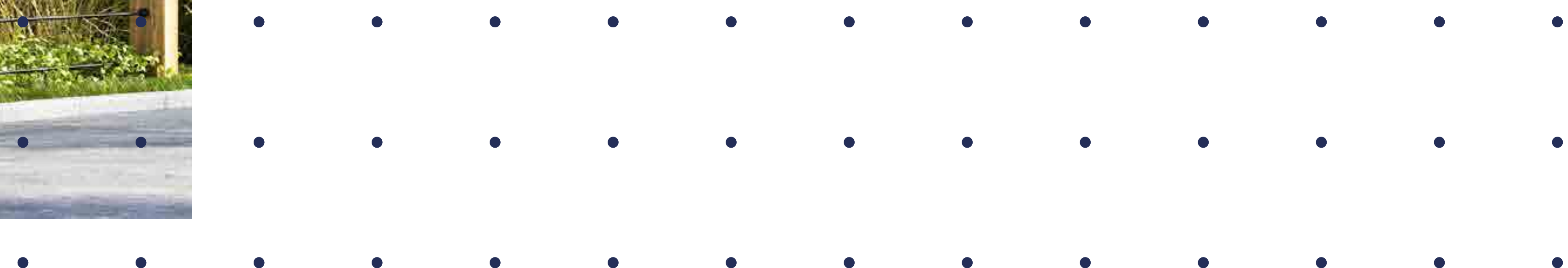
In addition to presenting the findings from the review of available data sources, the report provides a detailed analysis of the environment influencing the growth prospects of sustainable construction.





The report includes:

- ↳ Sustainable construction – concept and definitions
- ↳ Market environment analysis
- ↳ Sustainability reporting by major construction companies
- ↳ Environmental Product Declarations (EPD)
- ↳ Multi-criteria building certification
- ↳ ESG rankings and ratings
- ↳ Leaders of change: selected examples of implemented solutions





1

In-depth analysis of the market landscape

A comprehensive review of the political, technological, economic, and legal factors shaping the development of sustainable construction in Poland.

2

Sustainability reporting in the construction industry

An extensive screening of more than 400 top-tier Polish construction firms regarding their publication of ESG reports and similar thematic documentation.

3

Best practices of sustainable construction leaders

Based on extensive document analysis, the report identifies companies driving the industry transformation and presents selected case studies of their initiatives.

4

Summary of taxonomic disclosures

The report summarizes EU Taxonomy reporting statistics among leading companies in the Polish construction industry.

5

ESG rankings and ratings

The publication aggregates company assessments from external agencies, facilitating a clear comparison of market players' positions.

6

Best practices of sustainable construction leaders

Based on document analysis, the report identifies companies driving transformation and presents selected case studies.

7

Support in developing ESG strategies

By systematizing current data and trends, the report supports the creation of sustainability strategies and strengthens competitive advantage.

8

Multi-criteria building certification

Statistics on the usable floor area and the number of certified buildings indicate the maturity of sustainable construction in Poland.

9

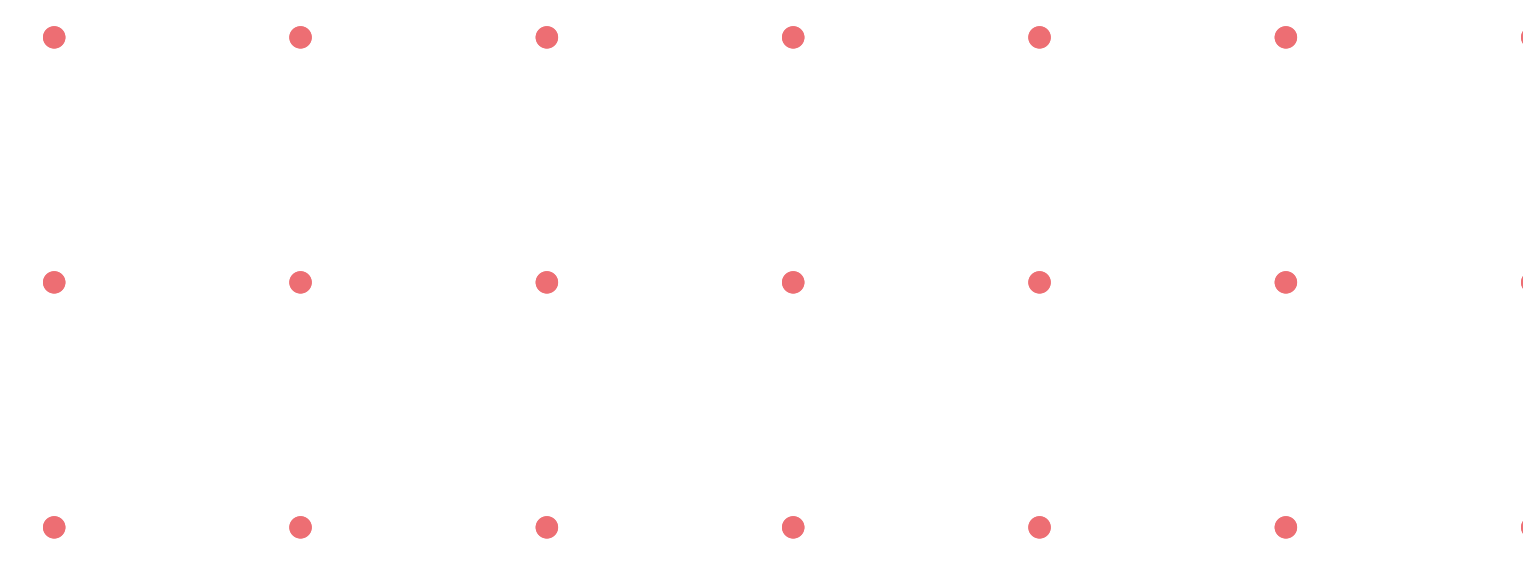
Risk reduction in development planning

Knowledge of market dynamics and competitor activities allows for safer identification of development directions and new products.

10

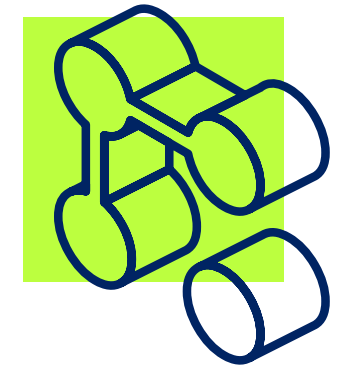
Assessment of the sector's climate awareness

The report compares climate neutrality goals of leading companies, monitoring the industry's expected green transformation pace.

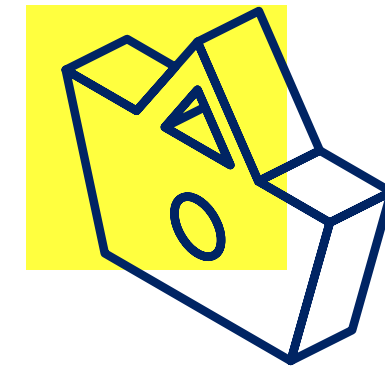


PMR Market Experts is a brand of market reports developed by Hume's Institute.

At **PMR Market Experts**, we have been producing cyclical industry reports for over 20 years. Our core specializations include::



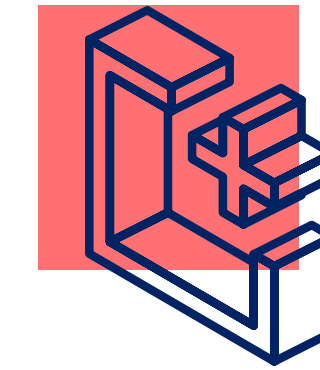
Digital & ICT



Retail



Pharma & Healthcare



Construction

Our reports are more than just a collection of facts – they provide reliable knowledge built on proven methodology. By combining primary and secondary data with proprietary algorithms and econometric models, we deliver precise insights into market value, dynamics, segmentation, and key industry players.

We are part of the **Hume's Institute** – a 360-degree research agency specializing in quantitative and qualitative research, market forecasting, and predictive analytics.

The synergy between PMR Market Experts' data verification experience and Hume's Institute's unique insights and verified forecasts provides our clients with actionable knowledge and a competitive edge.

To date, over 600 clients worldwide have trusted our services. We have analyzed more than 5,000 brands across over 50 markets. Our reputation is built on the trust of global leaders – **we cooperate with 70% of the Fortune 500 companies.**

20+

years of experience

600+

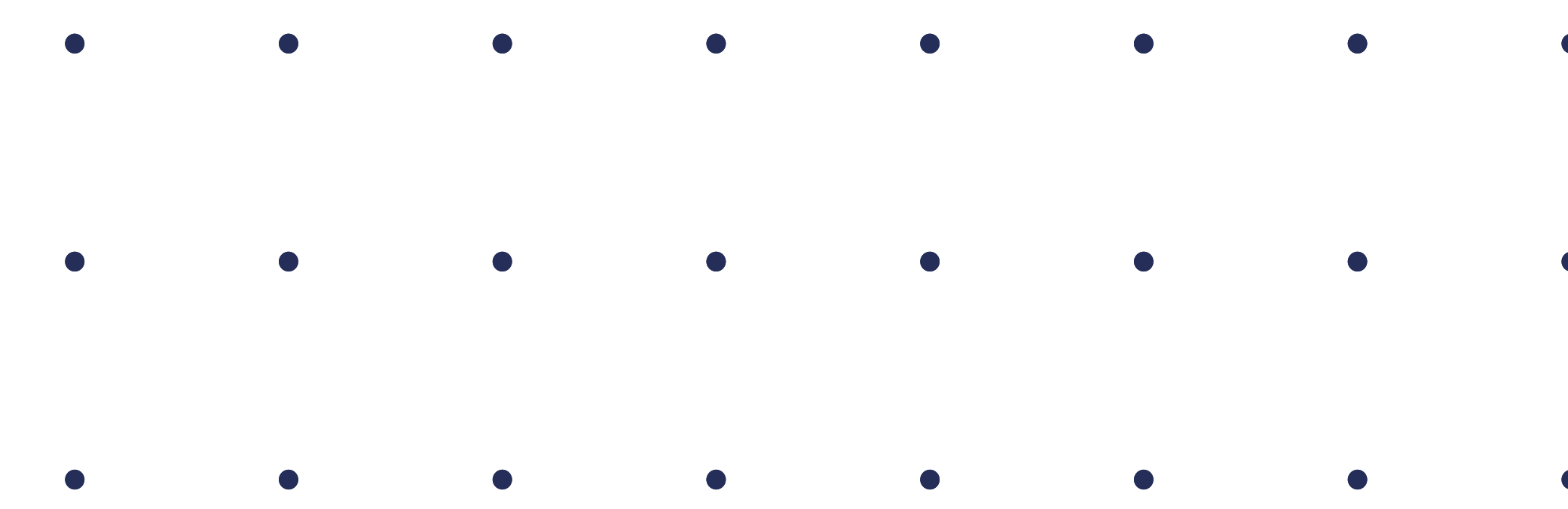
global clients

5 000+

brands researched

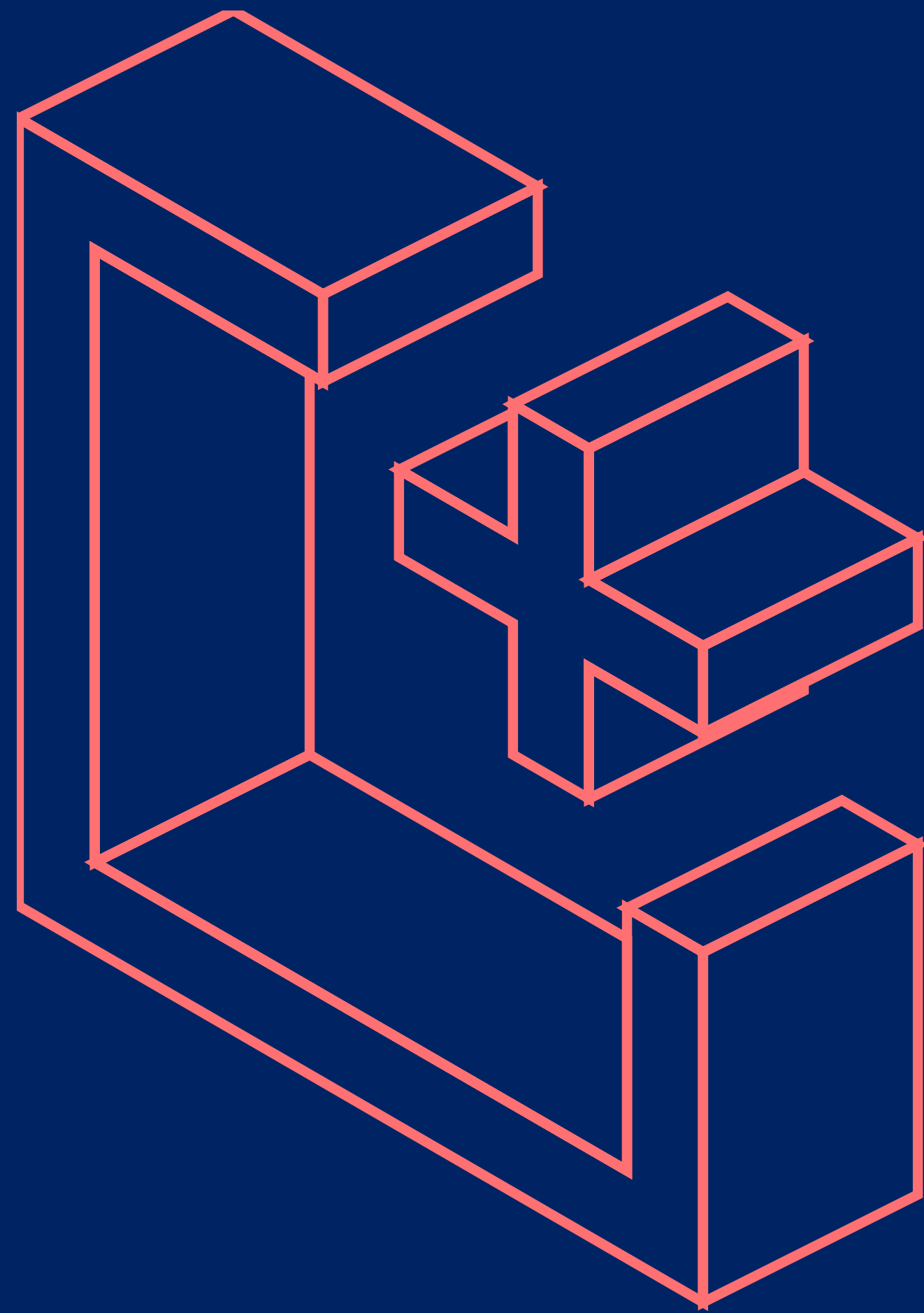
50+

countries analyzed



Trusted by over 600 companies, including:





REPORTS CONSTRUCTION 2026

CONSTRUCTION

- **Construction sector in Poland**
 - ↳ additional data update: June, September, December
- **Construction sector in Poland – Regional analysis**
 - ↳ additional data update: November
- **Commercial construction in Poland**
- **Residential construction in Poland**
- **Modular construction market in Poland**
- **Sustainable construction in Poland**
- **Construction sector in the Baltic states (2025)**
- **Construction sector in Central Europe (2025)**

ENGINEERING & INFRASTRUCTURE

- **Civil engineering construction in Poland**
- **Energy sector construction market in Poland**
- **Renewable energy market in Poland**
- **Defence investments in the construction sector in Poland**
- **Data centre construction market in Poland**
- **Hospital infrastructure analysis in Poland and investment plans**



REPORTS CONSTRUCTION 2026

BUILDING MATERIALS

- **Facade** market in Poland
- **Construction chemicals** market in Poland
- **Construction aggregate** market in Poland
- **Thermal insulation materials** market in Poland
- **Heating equipment** market in Poland
- **HVAC** market in Poland
- **Precast concrete** market in Poland
- **Roofing materials** market in Poland

NOVELTY

- **End of the war in Ukraine** – scenarios for the impact on the Polish construction market

WEEKLY AND MONTHLY

- **PMR Construction Insight** (Polish and English versions)

Can't find the answer you need? **We will dive deep into your specific topic and deliver a custom solution!**

At Hume's Institute, we offer customized, in-depth analyses, focusing on research ranging from trend exploration and market future modeling to customer segmentation and innovation testing. We help our clients find answers to their key questions by delivering reliable, fact-based knowledge in both the B2B and B2C sectors.

WE CAN SUPPORT YOU IN 6 STRATEGIC BUSINESS AREAS:

Market

Market potential and structure analysis. 5-year forecasts, scenario modeling, and trend identification.

Customer

Segmentation and decision-making process mapping. Satisfaction surveys and identification of hidden needs.

Products

Innovation and product concept testing, optimization of product portfolio, pricing, and key decision-making attributes.

Competition

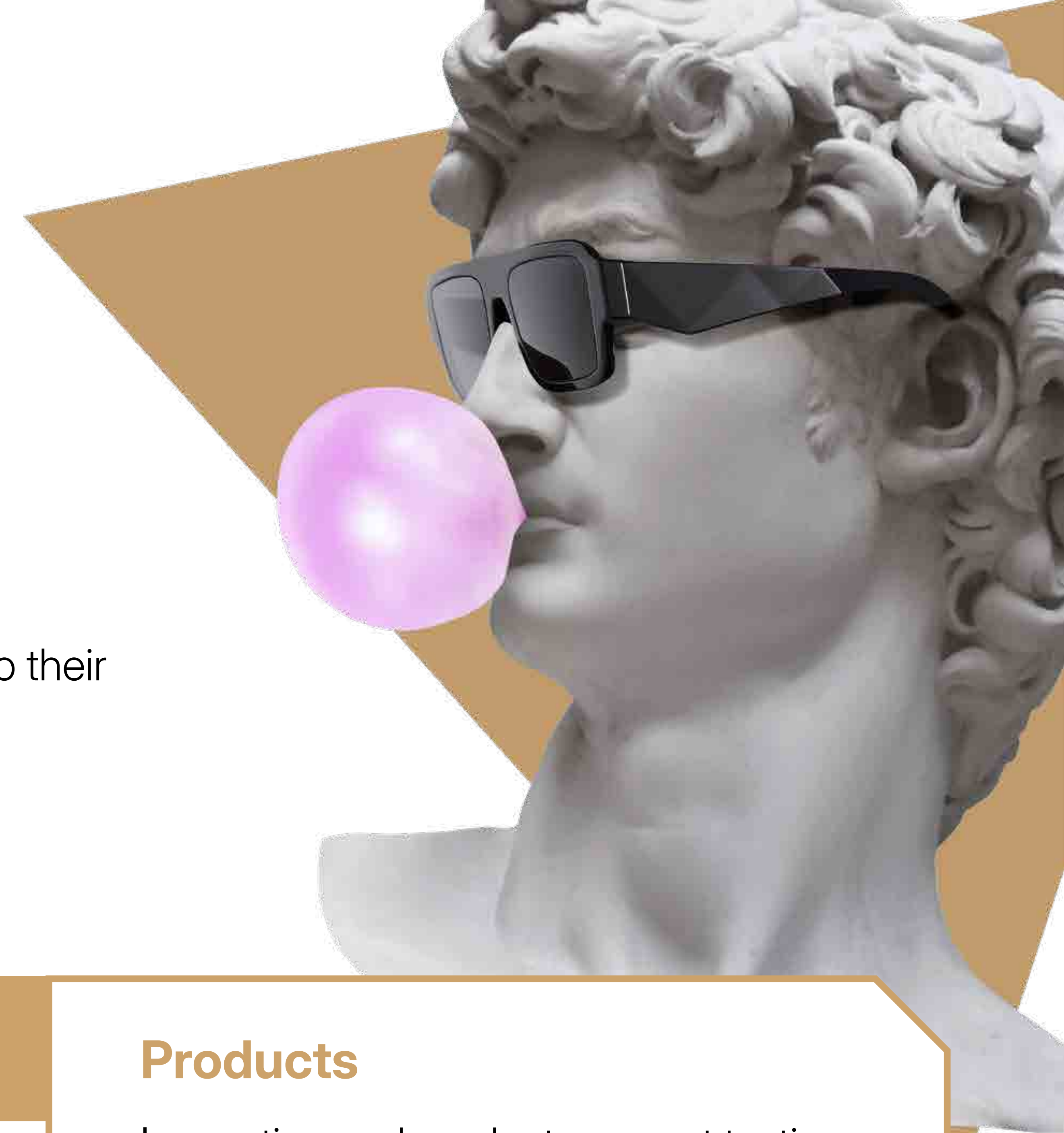
Benchmarking, analysis of key players' strategies, and monitoring of competitors' future actions.

Distribution

Optimal sales channel analysis and effectiveness. Research into purchasing processes across channels.

Marketing and Communication

Effectiveness research of campaigns and communication alignment. Brand image and positioning audit.



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