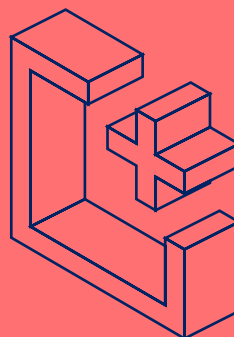


**PMR** CONSTRUCTION  
EXPERTS

# THERMAL INSULATION MATERIALS MARKET IN POLAND 2025

Market analysis and development  
forecasts for 2025-2030



© 1996–2025+ PMR MARKET EXPERTS

# Table of contents

**Executive summary » 11**

**Volume, value and structure of the thermal insulation materials market in Poland » 18**

**Volume and value of the thermal insulation materials market in Poland in 2020-2024 » 18**

**Structure of the thermal insulation materials market in Poland in 2020-2024 » 20**

**Baseline forecast for the development of the thermal insulation materials market in Poland in 2025-2030 » 23**

**Baseline forecast for volume and value of the thermal insulation materials market in Poland in 2025-2030 » 23**

**Factors to influence the thermal insulation materials market in Poland » 27**

Development forecast for residential construction in 2025-2030 » 27

Development forecast for non-residential construction in 2025-2030 » 29

General macroeconomic outlook » 33

Overall price growth rate in Poland » 34

Investment growth rate in Poland » 35

EU funds – Multiannual Financial Framework and the National Recovery Plan » 36

Overall labour market situation » 36

Population's financial situation » 37

Demographics » 38

Number of companies » 39

Interest rates and demand for mortgage loans » 39

**Geopolitical environment » 41**

Global trade tensions > **41**

War in Ukraine > **41**

Other risks > **42**

**Scenarios for the development of the thermal insulation materials market in Poland in 2025-2030 » 43**

**Scenarios for the development of the thermal insulation materials market in Poland in 2025-2030 » 43**

**Key assumptions behind the alternative scenarios for the development of the thermal insulation materials market in Poland » 47**

Real GDP growth » **47**

War in Ukraine » **47**

Inflation in Poland » **48**

Interest rates in Poland » **48**

National Recovery Plan » **49**

Geopolitical situation » **49**

Labour market situation » **50**

Poles' purchasing power » **51**

**Manufacture of products used for thermal insulation and foreign trade in thermal insulation materials » 52**

**Manufacture of thermal insulation products in 2018-H1 2025 » 52**

**Foreign trade in thermal insulation materials in 2018-2024 » 53**

Imports of polystyrene foam » **53**

Exports of polystyrene foam » **55**

## **Analysis of the current situation in the thermal insulation materials market in Poland » 59**

**Assessment of the current situation in the thermal insulation materials market » 59**

**Major players in the thermal insulation materials market in Poland » 62**

Mineral wool » 62

Polystyrene foam » 64

Foamed and other products » 65

**Expected opportunities and threats for the thermal insulation materials market » 66**

## **Amendment to the technical conditions » 69**

Scope of the planned changes » 69

Costs and practical consequences » 70

Rationale for change » 70

Industry position » 71

Implementation schedule » 71

Consequences » 71

Summary and market impact » 72

## **Key market trends » 73**

**Assessment of sector attractiveness and main success factors in the Polish market » 78**

**Distribution channels » 80**

## **Analysis of the thermal insulation materials market landscape in Poland » 82**

### **Thermal modernisation needs (condition of buildings in Poland) » 82**

Potential for thermal modernisation » 82

National Building Renovation Plan » 83

Fast, deep and phased thermal modernisation » 83

### **Public policies supporting thermal insulation material market in Poland » 88**

Clean Air programme » 89

TERMO programme » 92

Thermal modernisation relief » 94

Stop Smog programme » 95

Warm Flat programme » 96

Energy certificate » 97

New priority programmes of the NFOSiGW » 98

### **European Union policy » 99**

KPO » 99

Fit for 55 and RePowerEU » 100

Impact of the EPBD on the thermal insulation material market » 102

### **Financial programmes and instruments » 104**

## **Quality of construction products for thermal insulation available on the Polish market in 2016-September 2025 » 108**

### **Introduction » 108**

Number of thermal insulation product samples tested between 2016 and September 2025 » 109

Test results on properties of thermal insulation products » 109

Test results of individual companies » 113

## Overview of the competitive landscape » 117

Methodology > 117

Ownership structure and resources » 117

Activity in the analysed sector » 120

Segmentation of the leading manufacturers of thermal insulation materials » 128

Investments increasing the production potential » 129

Acquisitions in the thermal insulation materials industry » 133

## Profiles of the leading manufacturers of thermal insulation materials » 135

Albaterm Sp. z o.o. » 135

Armacell Poland Sp. z o.o. » 136

Arsanit Sp. z o.o. » 137

Austrotherm Sp. z o.o. » 138

Balex Metal Sp. z o.o. » 139

BASF Polska Sp. z o.o. » 140

Baumit Sp. z o.o. » 141

Boerner Insulation Sp. z o.o. (currently Holcim) » 142

Briothermxps SRL Sp. z o.o. Branch in Poland » 143

Climowool Sp. z o.o. » 144

Dom-Styr Sp. z o.o. » 145

Enerpor Sp. z o.o. » 146

Eurostyr Michno, Otreba, Rab, Sidor Sp. j. » 147

Fabryka Styropianu Arbet Bartosik, Czernicki, Funke, Kuncer, Muzyczuk Sp. j. » 148

Genderka Sp. z o.o. » 149

Gor-Stal Sp. z o.o. » 150

Izolbet Sp. z o.o. » 151

Izopanel Sp. z o.o. » 152

Izoterm Mariusz Walek Sp. j. » 153

<b>K-Flex Polska Sp. z o.o.</b>	<b>»</b>	<b>154</b>
<b>Knauf Insulation Sp. z o.o.</b>	<b>»</b>	<b>155</b>
<b>Kotar Sp. z o.o.</b>	<b>»</b>	<b>156</b>
<b>Krasbud Krasowski Sp. j.</b>	<b>»</b>	<b>157</b>
<b>Lubau Sp. z o.o. S.K.A.</b>	<b>»</b>	<b>158</b>
<b>MP Alamenti Sp. z o.o.</b>	<b>»</b>	<b>159</b>
<b>Neotherm Herzyk, Rutka, Nowak Sp. k.</b>	<b>»</b>	<b>160</b>
<b>NMC Polska Sp. z o.o.</b>	<b>»</b>	<b>161</b>
<b>NTB Sp. z o.o.</b>	<b>»</b>	<b>162</b>
<b>Paneltech Sp. z o.o.</b>	<b>»</b>	<b>163</b>
<b>Paroc Polska Sp. z o.o.</b>	<b>»</b>	<b>164</b>
<b>PBOiZTZ Budrox Sp. z o.o.</b>	<b>»</b>	<b>165</b>
<b>Petralana S.A.</b>	<b>»</b>	<b>166</b>
<b>Polychem Systems Sp. z o.o.</b>	<b>»</b>	<b>167</b>
<b>Przedsiębiorstwo Produkcyjno-Handlowo-Usługowe Polstyr Zbigniew Swieszek</b>	<b>»</b>	<b>168</b>
<b>Rockwool Polska Sp. z o.o.</b>	<b>»</b>	<b>169</b>
<b>Saint-Gobain Construction Products Polska Sp. z o.o.</b>	<b>»</b>	<b>170</b>
<b>Sonarol Sp. j. Najda</b>	<b>»</b>	<b>171</b>
<b>Soprema Polska Sp. z o.o.</b>	<b>»</b>	<b>172</b>
<b>Soudal Manufacturing Sp. z o.o.</b>	<b>»</b>	<b>173</b>
<b>Styropian Plus Sp. z o.o.</b>	<b>»</b>	<b>174</b>
<b>Styropianex Holding Bucior Sp. k.</b>	<b>»</b>	<b>175</b>
<b>Styropmin Sp. z o.o.</b>	<b>»</b>	<b>176</b>
<b>Styropoz Sp. z o.o.</b>	<b>»</b>	<b>177</b>
<b>Swisspor Sp. z o.o.</b>	<b>»</b>	<b>178</b>
<b>Synthos S.A.</b>	<b>»</b>	<b>179</b>
<b>Termo Organika Sp. z o.o.</b>	<b>»</b>	<b>180</b>
<b>Tyron Sp. z o.o.</b>	<b>»</b>	<b>181</b>
<b>Ultrapur Sp. z o.o.</b>	<b>»</b>	<b>182</b>

**Ursa Polska Sp. z o.o. » 183**

**Yetico S.A. » 184**

**Methodology of the report » 185**

**List of graphs and tables » 190**

**About PMR » 198**

# List of graphs and tables

## Volume, value and structure of the thermal insulation materials market in Poland » 18

Volume (million m<sup>3</sup>) and change (% YoY) of the thermal insulation materials market in Poland, 2020-2030 » 19

Value (PLN m) and nominal change (% YoY) of the thermal insulation materials market in Poland, 2020-2030 » 19

Structure of the thermal insulation materials market in Poland in relation to m<sup>3</sup> (%), 2024 » 20

Structure of the thermal insulation materials market in Poland in relation to PLN (%), 2024 » 20

Volume structure of the thermal insulation materials market in Poland (million m<sup>3</sup>), by main product groups, 2020-2024 » 21

Volume structure of the thermal insulation materials market in Poland (million m<sup>3</sup>, %), by main product groups, 2020-2024 » 21

Value structure of the thermal insulation materials market in Poland (PLN m), by main product groups, 2020-2024 » 21

Value structure of the thermal insulation materials market in Poland (PLN m, %), by main product groups, 2020-2024 » 22

## Baseline forecast for the development of the thermal insulation materials market in Poland in 2025-2030 » 23

Volume (million m<sup>3</sup>) and change (% YoY) of the thermal insulation materials market in Poland, baseline scenario, 2024-2030 » 24

Value (PLN m) and change (% YoY) of the thermal insulation materials market in Poland, baseline scenario, 2024-2030 » 24

Volume structure of the thermal insulation materials market in Poland (million m<sup>3</sup>), by main product groups, baseline scenario, 2024-2030 » 25

Volume structure of the thermal insulation materials market in Poland (million m<sup>3</sup>, %), by main product groups, baseline scenario, 2024-2030 » 25

Value structure of the thermal insulation materials market in Poland (PLN m), by main product groups, baseline scenario, 2024-2030 » **26**

Value structure of the thermal insulation materials market in Poland (PLN m, %), by main product groups, baseline scenario, 2024-2030 » **26**

Construction and assembly output in residential construction in Poland (PLN bn) and its nominal change (% YoY), 2020-2030 » **28**

Construction and assembly output in non-residential construction in Poland (PLN bn) and its nominal change (% YoY), 2020-2030 » **30**

GDP per capita (PLN thousand) and real change in GDP in Poland (% YoY), 2021-2030 » **33**

Overall CPI and PPI inflation in Poland (% YoY), 2021-2030 » **34**

Change in capital expenditure in real terms in Poland (% YoY), 2021-2030 » **35**

Value of expenditure financed by the EU funds\* in Poland (PLN bn) and its share in GDP (%), 2021-2030 » **36**

Average annual LFS unemployment rate (%) and real change of average monthly gross wage in Poland (% YoY), 2021-2030 » **37**

Real change in household disposable income in Poland and private consumption (% YoY), 2021-2030 » **38**

Number of residents in Poland, share of individual demographic groups and number of residents including refugees from Ukraine, 2021-2030 » **38**

Total number of companies in Poland (thousand) and its change (% YoY), 2021-2030 » **39**

WIBOR 3M average annual interest rate in Poland (%), 2021-2030 » **40**

Change in the number of mortgage loans granted and nominal change in the mortgage loan value in Poland (% YoY), 2021-2030 » **40**

## Scenarios for the development of the thermal insulation materials market in Poland in 2025-2030 » **43**

Scenarios: Volume of the thermal insulation materials market in Poland (million m<sup>3</sup>), 2024-2030 » **44**

Scenarios: Change in the volume of the thermal insulation materials market in Poland (% YoY), 2024-2030 » **44**

Scenarios: Volume of the mineral wool market in Poland (million m<sup>3</sup>), 2024-2030 » **45**

Scenarios: Change in the volume of the mineral wool market in Poland (% YoY), 2024-2030 » **45**

Scenarios: Volume of the polystyrene foam market in Poland (million m<sup>3</sup>), 2024-2030 » **45**

Scenarios: Change in the volume of the polystyrene foam market in Poland (% YoY), 2024-2030 » **46**

Scenarios: Volume of the market for foamed and other thermal insulation materials in Poland (million m<sup>3</sup>), 2024-2030 » **46**

Scenarios: Change in the volume of the market for foamed and other thermal insulation materials in Poland (% YoY), 2024-2030 » **46**

Real GDP change in Poland (% YoY), baseline, pessimistic and optimistic scenarios, 2023-2030 » **47**

CPI in Poland (% YoY), baseline, pessimistic and optimistic scenarios, 2023-2030 » **48**

Polish WIBOR 3M average annual interest rate (%), baseline, pessimistic and optimistic scenarios, 2023-2030 » **49**

Value of expenditure financed by the EU funds\* in Poland (PLN bn), baseline, pessimistic and optimistic scenarios, 2023-2030 » **49**

Average annual LFS unemployment rate in Poland (%), baseline, pessimistic and optimistic scenarios, 2023-2030 » **50**

Real change in average monthly gross wage in Poland (% YoY), baseline, pessimistic and optimistic scenarios, 2023-2030 » **51**

Real change in disposable income in Poland (% YoY), baseline, pessimistic and optimistic scenarios, 2023-2030 » **51**

## Manufacture of products used for thermal insulation and foreign trade in thermal insulation materials » **52**

Volume (thousand tonnes) and change (% YoY) of domestic production of polystyrene for foaming in primary forms in Poland, 2018-H1 2025 » **53**

Value (PLN m) and nominal change (% YoY) of imports of polystyrene for foaming in primary forms to Poland, 2018-2024 » **54**

Value structure of imports of polystyrene for foaming in primary forms to Poland (%), by country, 2024 » **54**

Volume (thousand tonnes) and change (% YoY) of imports of polystyrene for foaming in primary forms to Poland, 2018-2024 » **55**

Volume structure of imports of polystyrene for foaming in primary forms to Poland (%), by country, 2024 » **55**

Value (PLN m) and nominal change (% YoY) of exports of polystyrene for foaming in primary forms from Poland, 2018-2024 » **57**

Value structure of exports of polystyrene for foaming in primary forms from Poland (%), by country, 2024 » **57**

Volume (thousand tonnes) and change (% YoY) of exports of polystyrene for foaming in primary forms from Poland, 2018-2024 » **58**

Volume structure of exports of polystyrene for foaming in primary forms from Poland (%), by country, 2024 » **58**

## Analysis of the current situation in the thermal insulation materials market in Poland » **59**

Volume structure of the mineral wool market (% , m<sup>3</sup>), 2024 » **62**

Value structure of the mineral wool market (% , PLN), 2024 » **63**

Major players in the glass wool market (% , m<sup>3</sup>), 2024 » **63**

Major players in the stone wool market (% , m<sup>3</sup>), 2024 » **63**

Major players in the expanded polystyrene EPS market (% , m<sup>3</sup>), 2024 » **64**

Most popular XPS manufacturers, 2024 » **65**

Most popular foamed product manufacturers, 2024 » **65**

Opportunities for the thermal insulation materials sector in Poland, 2025+ » **66**

Threats for the thermal insulation materials sector in Poland, 2025+ » **68**

## Key market trends » **73**

Porter's five forces analysis, thermal insulation materials market in Poland, 2025 » **78**

Success factors in the thermal insulation materials sector in Poland, operations, 2025 » **79**

Success factors in the thermal insulation materials sector in Poland, marketing mix, 2025 » **80**

Distribution channels in the thermal insulation materials sector in Poland (%), 2025 » **81**

## Analysis of the thermal insulation materials market landscape in Poland » **82**

Trajectory of single-family building renovation in the ambitious scenario (%), 2020-2050 » **84**

Trajectory of multi-family building renovation in the ambitious scenario (%), 2020-2050 » **85**

- Trajectory of public building renovation in the ambitious scenario (%), 2020-2050 » **85**
- Trajectory of single-family building renovation in the operational scenario (%), 2020-2050 » **86**
- Trajectory of multi-family building renovation in the operational scenario (%), 2020-2050 » **86**
- Trajectory of public building renovation in the operational scenario (%), 2020-2050 » **87**
- Number of buildings undergoing renovation in the ambitious and operational scenarios, 2025-2050 » **88**
- Capital expenditure for the renovation of buildings under the ambitious and operational scenarios (PLN bn), 2025-2050 » **88**
- Clean Air programme – new income thresholds and maximum subsidies from 2025 » **90**
- Amount of bonuses paid (PLN thousand), 2015-H1 2025 » **94**
- Thermal modernisation relief in 2019-2024 » **95**
- Principles of the Stop Smog programme » **96**
- Budget, environmental effect and the effectiveness of support under the NFOSiGW programmes, 2023-2024 » **99**
- Minimum requirements for energy performance of buildings in Poland as of 2014, 2017 and 2021 » **102**
- Energy classes of buildings proposed by the MRiT for single-family and multi-family buildings (by the PE index in kWh/m<sup>2</sup> per year), 2024 » **103**
- Energy efficiency improvement programmes financed from the state budget » **104**
- EU and EFTA programmes and financial instruments supporting energy efficiency improvement » **105**
- Local government financial programmes and instruments for improving energy efficiency » **105**
- Energy efficiency improvement programmes financed by NFOSiGW » **106**
- NFOSiGW programmes and financial instruments supporting the improvement of energy efficiency » **107**

## **Quality of construction products for thermal insulation available on the Polish market in 2016-September 2025 » 108**

- Number of tests carried out on thermal insulation products, 2016-September 2025 » **109**
- Test results of thermal insulation products (%), 2016-September 2025 » **110**

Meeting the requirement for the declared thermal conductivity coefficient (%),

2016-September 2025 » **110**

Meeting the requirement for the declared thermal resistance (%),

2016-September 2025 » **111**

Meeting the requirement for the declared flexural strength (%), 2016-September 2025 » **111**

Meeting the requirement for the declared tensile strength (%), 2016-September 2025 » **112**

Meeting the requirement for the declared compressive strength: compressive stress at 10% deformation (%), 2016-September 2025 » **112**

Results of tested samples of thermal insulation products, by manufacturers (minimum number of tested samples = 10), 2016-September 2025 » **113**

Results of tested samples of thermal insulation products, by manufacturers (number of tested samples = fewer than 10), 2016-September 2025 » **114**

## Overview of the competitive landscape » **117**

Countries of origin of the major shareholders of the 50 leading companies in the thermal insulation materials sector in Poland, 2025 » **118**

Major shareholders of the 50 leading companies in the thermal insulation materials sector in Poland, 2025 » **118**

Activities not directly related to thermal insulation conducted by the 50 leading companies in the thermal insulation materials sector in Poland, 2025 » **120**

Employment at thermal insulation material manufacturers in Poland, 2025 » **122**

Number and location of domestic production plants of the 50 leading companies in the thermal insulation materials sector in Poland, 2025 » **123**

Total net sales revenues of the 50 leading companies in the thermal insulation materials sector in Poland (PLN m), 2022-2024 » **125**

Net profitability ratio of the 50 leading companies in the thermal insulation materials sector in Poland, 2022-2024 » **127**

Sales structure of thermal insulation materials of the 50 leading companies in Poland (number of companies and share), 2025 » **129**

## Profiles of the leading manufacturers of thermal insulation materials » **135**

Key financial data of Albaterm Sp. z o.o., 2020-2024 » **135**

Key financial data of Armacell Poland Sp. z o.o., 2020-2024 » **136**

Key financial data of Arsanit Sp. z o.o., 2020-2024	»	<b>137</b>
Key financial data of Austrotherm Sp. z o.o., 2020-2024	»	<b>138</b>
Key financial data of Balex Metal Sp. z o.o., 2020-2024	»	<b>139</b>
Key financial data of BASF Polska Sp. z o.o., 2020-2024	»	<b>140</b>
Key financial data of Baumit Sp. z o.o., 2020-2024	»	<b>141</b>
Key financial data of Boerner Insulation Sp. z o.o., 2021-2024	»	<b>142</b>
Key financial data of Briothermxps SRL Sp. z o.o. Polish Branch, 2020-2023	»	<b>143</b>
Key financial data of Climowool Sp. z o.o., 2020-2024	»	<b>144</b>
Key financial data of Dom-Styr Sp. z o.o., 2020-2024	»	<b>145</b>
Key financial data of Enerpor Sp. z o.o., 2020-2024	»	<b>146</b>
Key financial data of Eurostyr Michno, Otreba, Rab, Sidor Sp. j., 2020-2024	»	<b>147</b>
Key financial data of Fabryka Styropianu Arbet Bartosik, Czernicki, Funke, Kuncer, Muzyczuk Sp. j., 2020-2024	»	<b>148</b>
Key financial data of Genderka Sp. z o.o., 2020-2024	»	<b>149</b>
Key financial data of Gor-Stal Sp. z o.o., 2020-2024	»	<b>150</b>
Key financial data of Izolbet Sp. z o.o., 2020-2024	»	<b>151</b>
Key financial data of Izopanel Sp. z o.o., 2020-2024	»	<b>152</b>
Key financial data of Izoterm Mariusz Walek Sp. j., 2020-2024	»	<b>153</b>
Key financial data of K-Flex Polska Sp. z o.o., 2020-2023	»	<b>154</b>
Key financial data of Knauf Insulation Sp. z o.o., 2020-2024	»	<b>155</b>
Key financial data of Kotar Sp. z o.o., 2020-2023	»	<b>156</b>
Key financial data of Krasbud Krasowski Sp. j., 2020-2024	»	<b>157</b>
Key financial data of Lubau Sp. z o.o. S.K.A., 2020-2024	»	<b>158</b>
Key financial data of MP Alamenti Sp. z o.o., 2020-2024	»	<b>159</b>
Key financial data of Neotherm Herzyk, Rutka, Nowak Sp. k., 2020-2024	»	<b>160</b>
Key financial data of NMC Polska Sp. z o.o., 2020-2024	»	<b>161</b>
Key financial data of NTB Sp. z o.o., 2020-2024	»	<b>162</b>
Key financial data of Paneltech Sp. z o.o., 2020-2024	»	<b>163</b>
Key financial data of Paroc Polska Sp. z o.o., 2020-2024	»	<b>164</b>
Key financial data of PBOiZTZ Budrox Sp. z o.o., 2020-2024	»	<b>165</b>

Key financial data of Petralana S.A., 2020-2024	»	<b>166</b>
Key financial data of Polychem Systems Sp. z o.o., 2020-2024	»	<b>167</b>
Key financial data of PPHU Polstyr Zbigniew Swieszek, 2020-2024	»	<b>168</b>
Key financial data of Rockwool Polska Sp. z o.o., 2020-2024	»	<b>169</b>
Key financial data of Saint-Gobain Construction Products Polska Sp. z o.o., 2020-2024	»	<b>170</b>
Key financial data of Sonarol Sp. j. Najda, 2020-2024	»	<b>171</b>
Key financial data of Soprema Polska Sp. z o.o., 2020-2024	»	<b>172</b>
Key financial data of Soudal Manufacturing Sp. z o.o., 2020-2024	»	<b>173</b>
Key financial data of Styropian Plus Sp. z o.o., 2020-2024	»	<b>174</b>
Key financial data of Styropianex Holding Bucior Sp. k., 2020-2024	»	<b>175</b>
Key financial data of Styropmin Sp. z o.o., 2020-2024	»	<b>176</b>
Key financial data of Styropoz Sp. z o.o., 2020-2024	»	<b>177</b>
Key financial data of Swisspor Sp. z o.o. 2020-2024	»	<b>178</b>
Key financial data of Synthos S.A., 2020-2024	»	<b>179</b>
Key financial data of Termo Organika Sp. z o.o., 2020-2024	»	<b>180</b>
Key financial data of Tyron Sp. z o.o., 2020-2024	»	<b>181</b>
Key financial data of Ultrapur Sp. z o.o., 2020-2024	»	<b>182</b>
Key financial data of Ursa Polska Sp. z o.o., 2020-2024	»	<b>183</b>
Key financial data of Yetico S.A., 2020-2024	»	<b>184</b>

# PMR MARKET EXPERTS

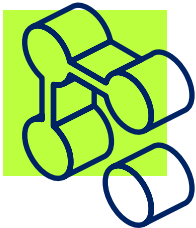
by Hume's

**WE UNDERSTAND THAT DATA IS NOT JUST ABOUT NUMBERS.**

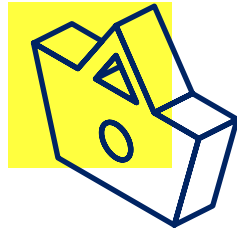
**IT IS THE FOUNDATION OF THE DECISIONS SHAPING THE FUTURE OF YOUR BUSINESS.**

At PMR Market Experts, we have been preparing cyclical industry reports for over 20 years, refining our sector knowledge.

Our core specialisations:



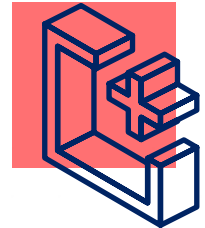
**Digital & ICT**



**Retail**



**Pharma & Healthcare**



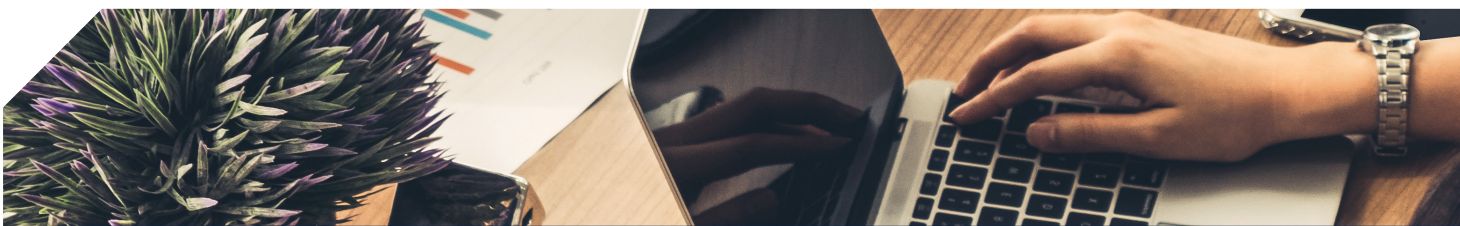
**Construction**

Our reports are more than just a compilation of facts – **they are reliable knowledge based on proven methodology.** We combine primary and secondary data, proprietary algorithms and econometric models to provide precise information about the market, its values, growth rates, segments and key players.

We are part of **Hume's Institute** – a 360° research agency specialising in quantitative and qualitative research, forecasting and market predictions.

PMR Market Experts' data analysis and verification expertise, unique insights and proven forecasts provided by Hume's Institute give real insight and advantage to our Clients.

More than **600 clients worldwide** have already benefited from our services. We have analysed more than **5,000 brands**, operating in over **50 markets**. The trust placed in us by the major players is confirmed by the fact that we work with **70% of the prestigious Fortune 500 companies.**



tel.: +48 609 290 093  
info@pmrcorporate.com  
[www.pmrmarketexperts.com](http://www.pmrmarketexperts.com)



Krolewska 57  
30-081 Krakow  
Poland