

PMR MARKET
EXPERTS

MODULAR CONSTRUCTION MARKET IN POLAND 2025

MARKET ANALYSIS AND DEVELOPMENT
FORECASTS FOR 2025-2030





Main objective

Providing a comprehensive analysis of the modular construction market in Poland and presentation of the current situation and development prospects both for the entire market and its individual segments:

- residential construction,
- non-residential construction.

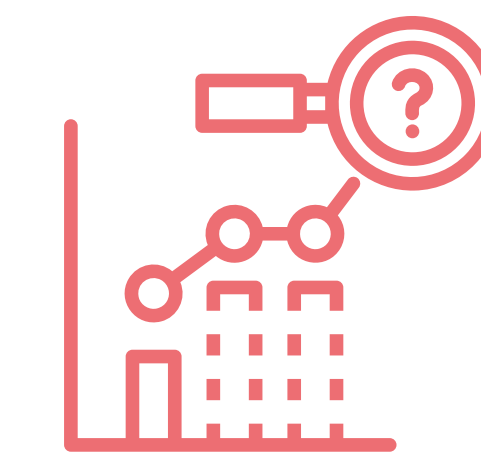
Additional objectives

- presentation of 3 scenarios for the development of the modular construction market in Poland for the years 2025-2030, based on key risk factors and growth drivers
- presentation of macroeconomic forecasts and their impact on the sector (GDP, inflation, interest rates, unemployment, consumption)
- analysis of the market structure by building types, materials, degree of prefabrication, and sales directions (domestic market vs. export)
- presentation of technological and construction trends (e.g., the dominance of 3D modules, the popularity of timber construction among individual clients)
- discussion of the impact of regulations and public policies on market development
- analysis of the export of modular buildings
- review of investments, mergers and acquisitions in the industry, and assessment of companies' production potential



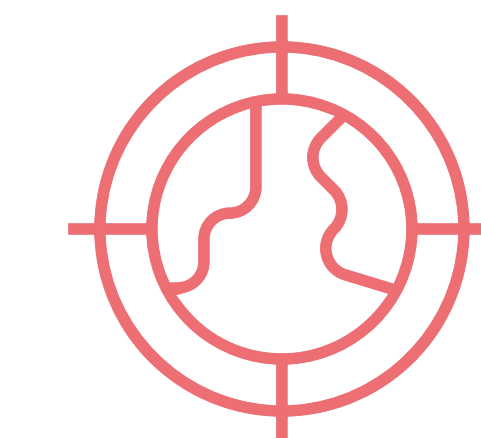
Time span

2020-2024



Forecast horizon

2025-2030



Geographic coverage

Poland



What is included in the report?

- **analysis of modular construction** in the single-family, multi-family and commercial/ non-residential building segments
- **volume** of the modular construction market in Poland - presentation of its structure broken down into:
 - ↳ 2D and 3D prefabrication
 - ↳ construction type
 - ↳ building type
 - ↳ structure of domestic and export sales
- **key trends** and factors influencing the market situation
- **development prospects** for the modular construction market
- market development **forecasts up to 2030**
- **macroeconomic forecasts** for residential and non-residential construction (growth rate of GDP and its components, unemployment rate, interest rates, wages, demographics)
- **profiles of the main construction companies** carrying out modular construction projects (revenue, number of production plants, employment, share of exports)
- **xls dataset** of the largest companies manufacturing modular buildings in Poland - financial results, employment, product offer, technology used, floor area of houses, etc.





Forecasts

Long-term market development forecasts were prepared for the report using econometric models and a historical time series. **The forecasts cover the period 2025-2030.**

All of the forecasts were prepared based on three scenarios:

- **baseline** - corresponding, in the opinion of the authors of the report, to the most likely situation in the economy and the market.
- **pessimistic** - assuming a slower pace of economic development, a prolonged reduction in inflation, delays in the inflow and incomplete use of EU funds under the KPO.
- **optimistic** - assuming a more favourable macroeconomic and market situation than in the baseline variant.

The assumptions behind each of the presented market development scenarios were discussed in detail. The key factors include: the real GDP dynamics in Poland, the pace of the inflow of EU funds to Poland, the war in Ukraine and its further scenario, the level of inflation in Poland, the level of interest rates in Poland and the impact of government programs on the credit market, the geopolitical situation, the situation on the Polish labor market, the purchasing power of Poles, and construction activity in the building sector (non-residential and residential construction).

The forecasts by PMR Market Experts published in the reports are highly accurate – the typical error rate (MAPE) is usually below 3%





What questions does the report provide answers to?

- What was the value and dynamics of the modular construction market in Poland in the years 2020-2024?
- What are the growth forecasts for the modular construction market in Poland until 2030?
- What types of modular buildings dominate the market – residential, commercial, single-family?
- What construction materials are most frequently used in modular construction in Poland?
- What are the main factors supporting and hindering the development of modular construction in Poland?
- Which producers and companies dominate the modular construction market?
- What are the main technological trends in modular construction - 2D vs 3D prefabrication?
- What export destinations (directions) dominate in Polish modular construction?
- What are the macroeconomic effects (inflation, interest rates, EU funds) for the modular market?
- How do the National Recovery Plan and EU regulations influence the development of this sector?

DATASET – together with the report, we provide the most important data in an Excel spreadsheet for individual aggregation.



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At PMR Market Experts, we have been preparing cyclical industry reports for over 20 years. Our core specialisations:

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- Retail
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- Construction

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20+

years of experience

600+

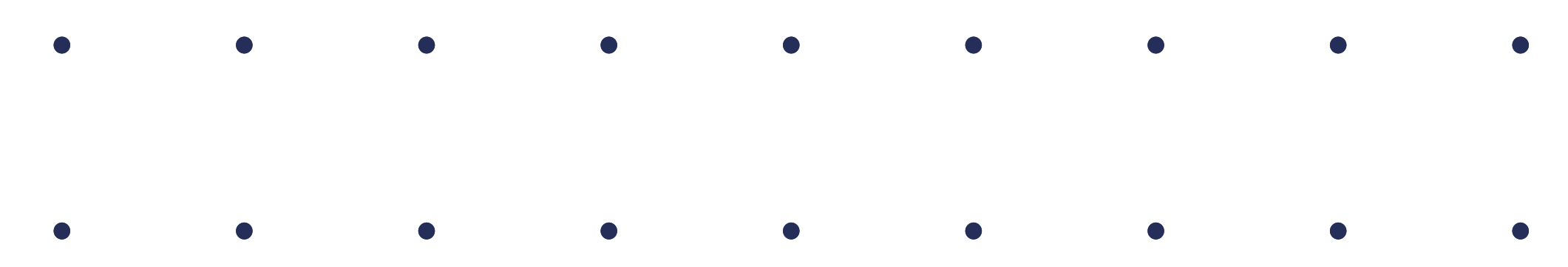
global clients

5,000+

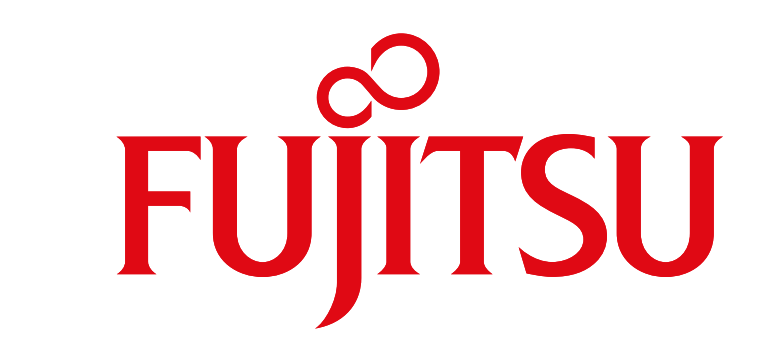
brands studied

50+

analysed countries



Over 600 companies have already trusted us, including:





CONSTRUCTION

MARKET ANALYSIS AND 5-YEAR
DEVELOPMENT FORECASTS

- **Sustainable construction** in Poland
- **Construction chemicals** market in Poland
- **Facade** market in Poland
- **Construction sector** in Poland (additional data update: June, September, December)
- **Construction sector** in Poland – **Regional analysis** (additional data update: November)
- **Civil engineering construction** in Poland
- **Renewable energy** market in Poland
- **HVAC** market in Poland (2024)
- **Thermal insulation materials** market in Poland
- **Precast concrete** market in Poland
- **Roofing materials** market in Poland
- **Modular construction** market in Poland
- **Data centre** market in Poland
- **Investment prospects** in Poland
- **Paving stone** market in Poland (2026)
- **Energy sector construction** market in Poland
- **Construction aggregate** market in Poland
- **Heating equipment** market in Poland
- **Construction sector in the Baltic states**
- **Construction sector in Central Europe**
- **ESG reporting** – challenges and development prospects in Poland
- **Hospital infrastructure analysis and investment plans** in Poland
- Monthly: **PMR Construction Insight** (Polish and English versions)

**NEW
REPORTS**



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