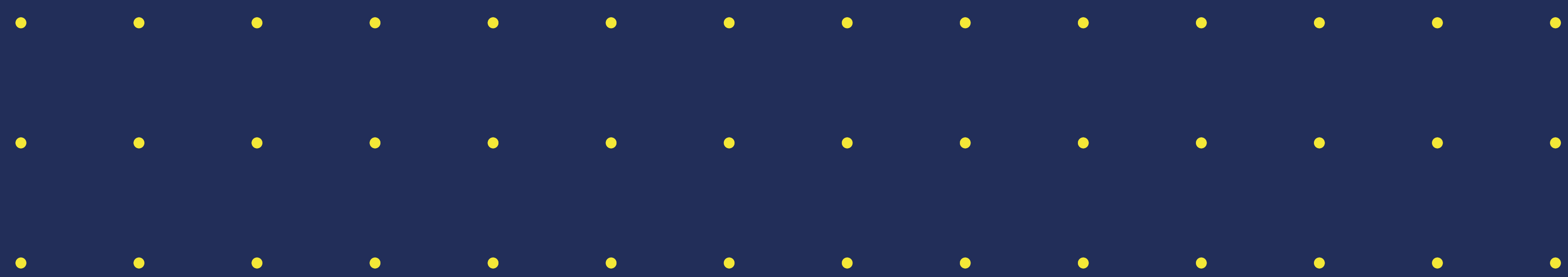


**PMR** MARKET  
EXPERTS

# DIET CATERING MARKET IN POLAND 2025

MARKET ANALYSIS AND DEVELOPMENT  
FORECASTS FOR 2025-2030





### **Main objective**

To provide a comprehensive and up-to-date analysis of the situation in the diet catering market in Poland, along with forecasts for its development up to 2030.

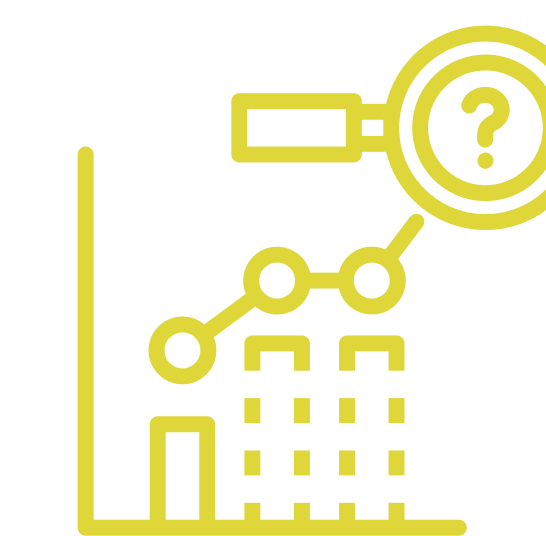
### **Additional objectives**

- to present key macroeconomic, demand-side, supply-side, technological and legal factors and trends in the diet catering market
- consumer profile: to present and analyse the consumer behaviour of those using diet catering
- to identify the number of companies offering diet catering



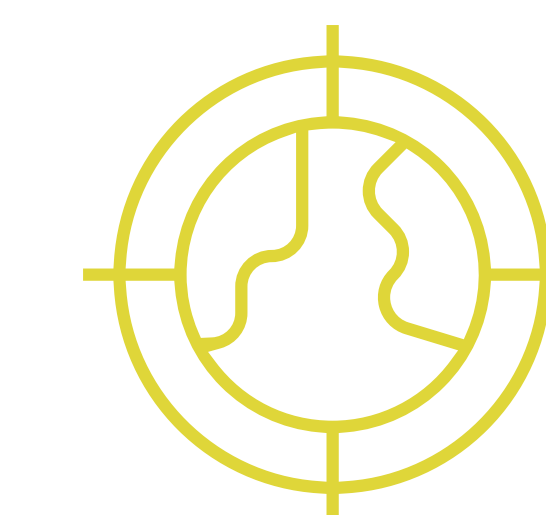
### **Time span**

2021-2024



### **Forecast horizon**

2025-2030



### **Geographic coverage**

Poland

## **What is included in the report?**

- **market value** in 2021-2024
- **forecast changes in the price** of food services and other macroeconomic and demographic factors
- demand-side, supply-side, legal and technological **factors affecting the market**
- **profile of consumers** using diet catering
- **key players** in the diet catering market
- **market development forecasts** up to 2030

## **Consumer survey**

The study presents the results of a survey on diet catering services in Poland among consumers:

- consumer profile,
- consumer habits and preferences,
- price sensitivity,
- key factors motivating purchase,
- brand awareness.



## Forecasts

Long-term market development forecasts were prepared for the report using econometric models and a 12-year time series.

**The forecasts cover the period 2025-2030.**

In addition to the forecasts for the value of the market, the report also covers forecasts for selected macroeconomic indicators, including:

- GDP per capita and real GDP growth rate
- CPI inflation and price index for food services
- average annual LFS unemployment rate and real change in average monthly gross wage in Poland
- real change in household disposable income in Poland and private consumption
- number of Poland's residents and share of each demographic group

**The forecasts by PMR Market Experts published in the reports are highly accurate – the typical error rate (MAPE) is usually below 3%**



## What questions does the report provide answers to?

- What is the value of the diet catering market in Poland?
- What are the projections for its development over the next five years?
- How do Poles use diet catering services?
- What are the prevailing trends in the diet catering market?
- What is the impact of high inflation on the diet catering market in Poland?
- What is the real growth rate of the diet catering market in Poland?



**DATASET** – together with the report, we provide the most important data in an Excel spreadsheet for independent aggregation.

## **PMR Market Experts is a brand of market reports prepared by Hume's Institute**

At PMR Market Experts, we have been preparing cyclical industry reports for over 20 years. Our core specialisations:

- Digital & ICT
- Retail
- Pharma & Healthcare
- Construction

Our reports are more than just a compilation of facts - they are reliable knowledge based on proven methodology. We combine primary and secondary data, proprietary algorithms and econometric models to provide precise information about the market, its values, growth rates, segments and key players.

**We are part of Hume's Institute** - a 360° research agency specialising in quantitative and qualitative research, forecasting and market predictions.

PMR Market Experts' **data analysis and verification expertise, unique insights and proven forecasts** provided by Hume's Institute give real insight and advantage to our Clients.

More than 600 clients worldwide have already benefited from our services. **We have analysed more than 5,000 brands, operating in over 50 markets.** We are trusted by major companies - **we work with 70% of the prestigious Fortune 500 brands.**

**20+**

years of experience

**600+**

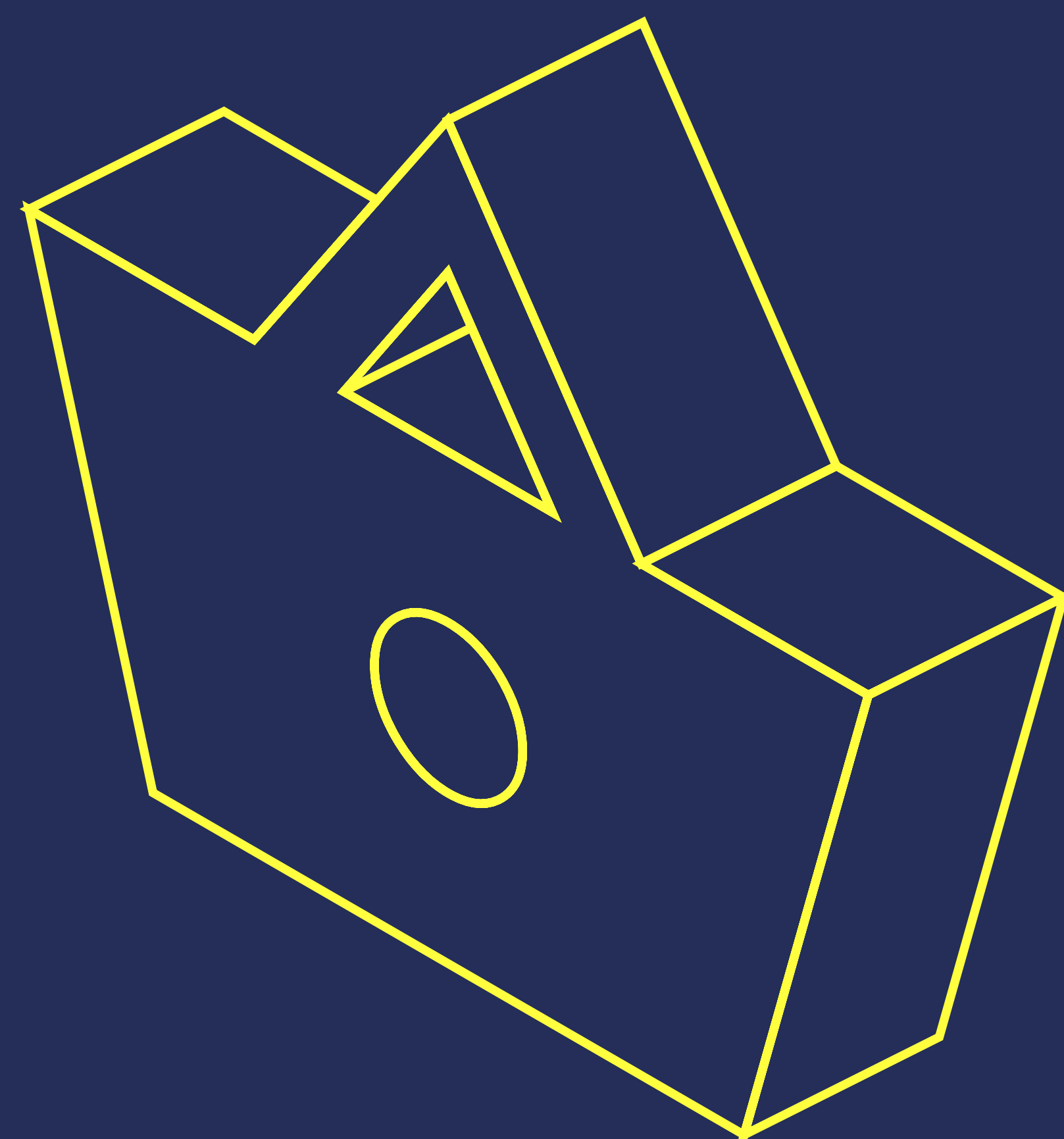
global clients

**5,000+**

brands studied

**50+**

analysed countries



# RETAIL

MARKET ANALYSIS AND 5-YEAR DEVELOPMENT FORECASTS

- Retail market of **home appliances, electronics and digital media** in Poland
  - **Food to Go** retail market in Poland
  - **Cosmetics** retail market in Poland
  - **DIY** retail in Poland
  - **Home furnishings** retail market in Poland
  - **HoReCa** market in Poland (additional data update: March, September, December)
  - **Grocery** retail market in Poland
  - **Clothing and footwear** retail market in Poland
  - **Sports goods** retail market in Poland
  - **Children's products** retail market in Poland
  - **Online retail market** in Poland (additional data update: March)
  - **Diet catering** market in Poland
- **Retail** in Poland
  - **Pet care and products** market in Poland
  - **HoReCa supply** market in Poland
  - **Non-food discounters** market in Poland
  - **Diet catering** market in the Czech Republic
  - **Clothing and footwear** retail market in the Czech Republic
  - Weekly: **PMR Retail Insight** (Poland, Hungary, Romania, Slovakia, Czech Republic)

**NEW REPORTS**



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