

DATA CENTRE MARKET IN POLAND

2025



Market analysis and development
forecasts for 2025-2030

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For years, we have been **coordinating and carrying out field research across Europe** and conducting B2B surveys using CATI and TDI techniques. We are a member of **ESOMAR** (European Society of Opinion and Marketing Research Professionals), with its mission to raise the **quality and ethical standards** of public opinion and market research.



PMR's multidisciplinary team consists of experienced **business consultants, qualitative and quantitative researchers, economists, econometricians** and **sociologists** who have the necessary **skills and knowledge** to help our clients **succeed** in the competitive business world.

PMR offers:

CONSULTING AND ADVISORY



- Development strategy
- Marketing and sales
- Mergers, acquisitions and PMI
- Due diligence

DIGITAL TRANSFORMATION



- Digital strategy
- Digital transformation

MARKETING STUDIES



- Surveys
- Qualitative interviews
- Fieldwork studies

MARKET KNOWLEDGE



- Industry reports
- Industry insights
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