



DIAGNOSTIC IMAGING MARKET IN POLAND 2024

MARKET ANALYSIS AND DEVELOPMENT
FORECASTS FOR 2024-2029





Main objective

providing a comprehensive description and development prospects for the diagnostic imaging market in Poland, including a breakdown by method of service financing

Additional objectives

- analysis of the market value, broken down into the two main methods of service financing
- presentation of key factors and trends (macroeconomic, including inflationary, demographic, demand-side, supply-side, technological and legal) in the diagnostic imaging market
- identification of major diagnostic centre chains

What is included in the report?

- **diagnostic imaging market value** in 2020-2023, together with its development forecasts until 2029
- **diagnostic imaging market structure** in 2020-2023, together with its development forecasts until 2029, broken down by method of service financing
- **structure of NFZ contracts** for diagnostic imaging in Poland, by test type (separately contracted services)
- **number of diagnostic centres**, including a breakdown by form of ownership, type of services provided and voivodship
- **the largest diagnostic centre chains** in Poland
- **major contractors** in the field of diagnostic imaging in Poland
- **forecasts of price changes** for medical services and other macroeconomic factors
- **demand-side, supply-side, legal and technological factors** affecting the market
- **the most and least prospective fields** of diagnostic imaging
- **major players** in the diagnostic imaging market in Poland

Time span:..... 2020-2023

Forecast horizon:..... 2024-2029

Geographic coverage: Poland

SUBJECT MATTER

- market value
- breakdown of the total market value by source of test financing
- structure of NFZ contracts by type of test (contracted separately)
- forecasts for the entire market, including by source of service financing
- the most prospective fields of diagnostic imaging in 2024-2026
- major players in the market (both service providers and suppliers of equipment)
- development prospects, including an analysis of the key factors influencing the market during the forecast period
- profiles of major players: diagnostic centre chains

SCOPE

Form of diagnostic centre ownership:

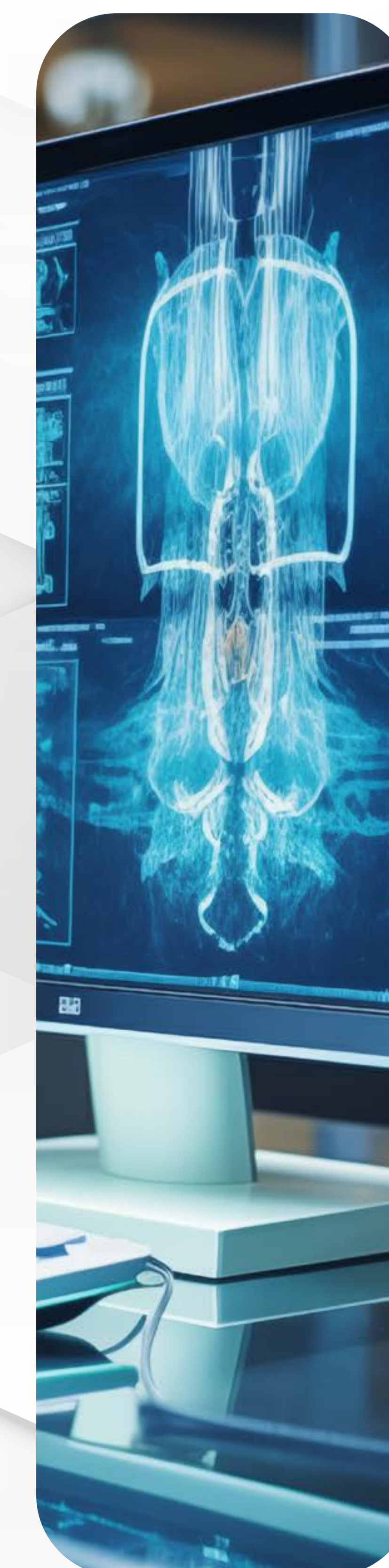
- public
- company with ST or LGU shareholding
- private
- other

Funding source:

- public funds
- privately (paid by the patient)

Types of tests:

- mammography
- nuclear medicine (contracted separately)
- PET-CT (contracted separately)
- MRI (contracted separately)
- X-ray
- CT (contracted separately)
- ultrasound





FORECASTS

For the purpose of the report, long-term development forecasts were prepared using econometric models and historical time series.

The report covers forecasts for the market and selected macroeconomic indicators for 2024-2029, including:

- GDP per capita and GDP real growth rate
- overall CPI and price index for medical services
- average annual LFS unemployment rate and real change in average monthly gross wage in Poland
- real change in disposable income of Polish households and private consumption
- number of Poland's residents and share of each demographic group.

SURVEY

Survey of management staff of diagnostic imaging centres in Poland (managers and executives):

- main needs of diagnostic centres
- plans of diagnostic centres in relation to the purchase of equipment
- funding sources for purchases of equipment planned by diagnostic centres
- sources of information on diagnostic imaging equipment
- brand awareness among management staff
- extent of use of individual brands, by type of diagnostic test

Information on major players:

- the largest diagnostic centre chains in Poland in terms of the number of laboratories – key information on players, e.g. number of facilities, tests performed, NFZ contracts, revenues
- major equipment suppliers



Why to buy the report, i.e. what important questions it answers:

- What is the value of the diagnostic imaging market in Poland?
- How are diagnostic tests financed in Poland?
- What is the impact of high inflation on the diagnostic imaging market in Poland?
- What is the real growth rate of the diagnostic imaging market in Poland?
- What is the financial situation of companies operating in the market?
- What are the prevailing trends in the diagnostic imaging market in Poland?
- What will be the most prospective fields of diagnostic imaging in 2024-2026?
- What is the forecast annual growth rate of the market value, by type of test, in 2024-2026?

Together with the report, we provide the most important data in the Excel spreadsheet for individual aggregation.





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