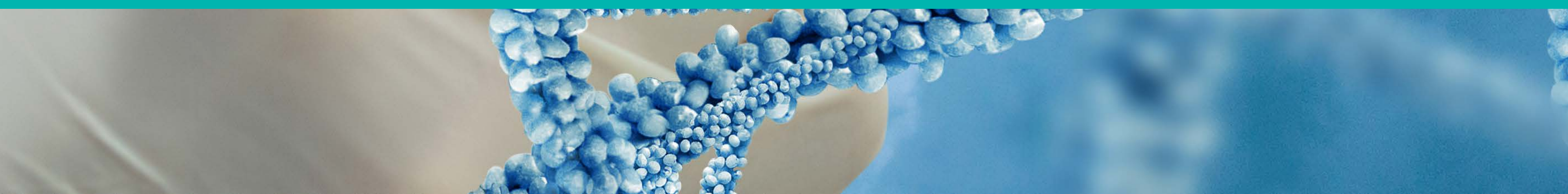




MOLECULAR DIAGNOSTICS MARKET IN POLAND 2022

MARKET ANALYSIS AND DEVELOPMENT FORECASTS
FOR 2022-2027



About the report



The aim of the report is to present the current situation in the molecular diagnostics market and to identify its **potential**.

The **scope of the report** covers the supply of reagents and analysers in the molecular diagnostics market in Poland and healthcare providers using these materials in their daily work.

The report presents, in particular, information on:

- **size of the market** expressed in the value of ordered reagents and analysers for molecular diagnostics in Poland
- **development prospects for** molecular diagnostics and the most attractive segments within this field
- **most important factors** that will affect the market
- **market breakdown** by application (medical fields) and technology
- **market shares of major players** (competitive environment)
- **biggest consumers** in the market.

All information in the report has been prepared taking into account current trends and events, including inflation for the analysed services, the war in Ukraine and migration to Poland.



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About PMR



- 25 YEARS' EXPERIENCE
- UNIQUE MARKET DEVELOPMENT FORECASTS
- MULTIDISCIPLINARY TEAM

PMR is one of the **leading research and analysis companies** in Poland.

We offer industry reports and market research and forecasting services in Poland and Central and Eastern European countries.

We specialise in the **pharmaceutical & healthcare, IT & telecommunications, construction** and **retail industries**.

We calculate **the size of the markets** and **prepare their development forecasts**.

In order to obtain accurate information, we **cross refer data** from primary and secondary sources. This, combined with our more than 25 years' experience, allows us to achieve a unique precision of results.

Our method is useful in studying niche market segments that are difficult to analyse using the standard methods.

We provide **unique market development forecasts** taking into account economic, technological and social perspectives. We identify the main trends and events driving market changes in the short and long term.

Our **multidisciplinary team** consists of sociologists, economists, econometricians, and qualitative and quantitative researchers.

We have a comprehensive outlook on the markets and thus provide companies with information necessary for strategic planning of their operations.



Details about the report

Main objective

A comprehensive analysis of the molecular diagnostics market in Poland and presentation of development prospects for its individual segments.

Additional objectives

- identification of the share of particular **technologies** used in molecular diagnostics in Poland
- **identification of the most important applications** (medical fields) in the molecular diagnostics market in Poland
- analysis of the duration of **contracts**
- verification of **solutions** at the R&D stage
- identification of key **customers**
- **competitive analysis** of major players in the market (reagent and analyser suppliers).

Geographic coverage: Poland

Material scope of the report:

Particular technologies:

- PCR
- Isothermal method
- Hybridisation
- Sequencing and NGS
- Microarray analyses
- POCT

Medical fields:

- Oncology
- Infectious diseases
- Genetics
- Other



Details about the report

Subject matter of the report:

- **market size** in terms of value of orders for reagents and analysers used in molecular diagnostics
- **market structure, broken down** by:
 - technology
 - application (medical fields)
- **development prospects** for molecular diagnostics and the most attractive segments in this field
- **conditions and critical determinants** for the operation of molecular diagnostics laboratories in Poland
- **long-term trends:**
 - technological trends
 - demand-side trends
 - supply-side trends
- **solutions** at the R&D stage
- **information on major players**
 - **key customers** in terms of value of orders for reagents and analysers used in molecular diagnostics
 - **key suppliers** in terms of value of orders for reagents and analysers used in molecular diagnostics, and their market shares





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