


COSMETICS RETAIL MARKET IN HUNGARY

2020

Market analysis and development forecasts for 2020-2025

IN THE REPORT:

- **Market value** is presented with a unique five-year forecast
- **Expert commentary** to explain all the presented data
- **Influence of implemented and planned legislative changes** on the retail cosmetics market in Hungary
- **Description of consolidation processes** on the Hungarian cosmetics market
- **Ranking of the top 10 retailers on the Hungarian cosmetics market**
- **Analysis of cosmetics sales in large grocery stores**, including this channel's sales value and dynamics

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WHY IT'S WORTH IT:

- Complete analysis of the Hungarian cosmetics retail market
- Unique forecasts to 2025 for the market and its channels
- Possibility to analyse historic data and revealed trends
- Report includes a thorough market trends analysis
- Information about the largest retailers on the market