


# COSMETICS RETAIL MARKET IN CENTRAL EUROPE

Development forecasts for 2020-2025

# 2020

## IN THE REPORT:

- **Value of retail sales of cosmetics** in different distribution channels in 2016-2025
- Influence of implemented and planned **legislative changes** on the retail cosmetics market in Central Europe
- Description of **consolidation processes** on the Central Europe cosmetics market
- **Ranking of the largest retailers** on the Central Europe cosmetics market
- Market share for **the top 10 players** in each of the five analysed countries
- Analysis of **cosmetics sales in large grocery stores**, including this channel's sales value and dynamics

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## WHY IT'S WORTH IT:

- Complete analysis of the market, as well as its channels,
- Unique forecasts to 2025 for the market
- Possibility to analyse historic data and revealed trends
- Report includes a thorough market trends analysis
- Information about the largest retailers on the market