

# Cosmetic retail market in Russia 2020

Market analysis and development forecasts for 2020-2025

## TABLE OF CONTENTS

---

### **Methodology**

#### **Executive summary**

#### **Macroeconomic overview**

Assessment of 2019

Forecast for 2020

Medium-term outlook for 2021-2025

#### **Cosmetics market**

Market size and development

Market development scenarios

#### **Market overview**

Market trends

#### **Distribution channels**

Cosmetics stores

Direct sales

Large-area grocery stores

Pharmacies

Online sales

Other

#### **Market segments**

#### **Major cosmetics market players**

#### **Profiles of cosmetic store chains**

---

**The table of contents comes from PMR report:**

Cosmetic retail market in Russia 2020 Market analysis and development forecasts for 2020-2025

---

**Contact us for more information:**

+48 12 340 51 30 | [moreinfo@pmrcorporate.com](mailto:moreinfo@pmrcorporate.com)  
PMR Ltd. Sp. z o.o., ul. Królewska 57, 30-081 Kraków